



**ST MICHAEL'S ORTHODOX CHURCH
DIOCESE OF PHILADELPHIA
& EASTERN PENNSYLVANIA
512 SUMMER ST
OLD FORGE, PA 18518**



Dear Parish Council and members of St Michaels Orthodox Church
Greetings in Christ!

As Parish Secretary I am pleased to present the annual report for the activities and accomplishments of the St. Michael Russian Orthodox Church in the past year. Our collective dedicated efforts have contributed to the improvement and modernization of various aspects of our church's operations. Particularly thanks to our contributors who makes this happens.

- Fr. Michael.
- Natasha Coyoy
- Maura Elko
- Tammy Wytovich

- 1. Website Redesign and Content Enhancement:** One of the significant achievements this year was the successful redesign of our church website. The redesign focused on improving user experience, making information more accessible, and enhancing the overall aesthetics. We took measures to remove outdated links and information, ensuring that our online presence is current and relevant.
- 2. Email Distribution List:** To streamline communication with our church members, we established an email distribution list. This has proven to be an effective means of keeping our community informed about upcoming events, announcements, and important updates.
- 3. Weekly Content Management:** The consistent management of our online content, including bulletins, announcements, and photos, has played a pivotal role in keeping our congregation engaged. Regular updates ensure that our members are well-informed about the latest happenings within our parish.



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4. **Notable Announcements and Events:** We are proud to have successfully organized and communicated several key events, including the Baptizing of the Hart Family, the Visitation of Archbishop Mark, the Pasta Dinner on Veterans Day, and the Wedding of Justin and Elizabeth. These events have not only enriched our community but also strengthened the bonds within our parish.
5. **YouTube Channel and Live Streaming Implementation:** As part of our efforts to adapt to modern technology, we set up a YouTube channel for St. Michael Russian Orthodox Church. This channel serves as a platform for live streaming various church events. We also facilitated the acquisition of necessary equipment, including a Mevo live stream camera and a laptop computer, to enhance our live streaming capabilities.
6. **Live Streaming Page on Website:** Created a dedicated page on our website (<https://stmichaelof.org/video>) was created to allow users to easily access and watch live streaming content. This addition has enabled our members to participate in church activities remotely, especially during times when physical attendance may not be possible.
7. **Financial Stewardship:** I actively participated in researching the best investment options for our church funds. After careful consideration, we invested funds in two Certificate of Deposit (CD) accounts at M&T Bank. This strategic move aims to ensure the long-term financial stability and growth of our parish.

In conclusion, the past year has been marked by significant progress in enhancing our online presence, embracing modern technology, and fostering a sense of community within St. Michael Russian Orthodox Church. We look forward to continuing these efforts and further enriching the spiritual journey of our members in the coming year.

Thank you.

Vitaliy Rakovsky.

Secretary & Administrator, St Michaels Orthodox Church